

HARLEY-DAVIDSON[®] MOTORCLOTHES[®] COLLECTION • FALL 2016



MADE FOR CHANGE. WORN FOR GOOD.

The Harley-Davidson® Pink Label Collection is inspired by the countless riders and passengers we've met who've been impacted by breast cancer. That's why we give 3% of the proceeds from each Pink Label purchase to our partners: ABCD: After Breast Cancer Diagnosis, Young Survival Coalition and National Breast Cancer Foundation. To date, over \$1.8 million has been donated. Visit h-d.com/pinklabel to learn more.



abcd
after
breast cancer
diagnosis
the power of one-to-one



THE GEAR YOU NEED

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SARAH'S STORY

Sarah was diagnosed with breast cancer at age 33. Living in South America at the time, she had to come home to the U.S. for her treatments. In June, she will be two years cancer free. She is a member of the Los Angeles chapter of Young Survival Coalition.



YOUNG SURVIVAL COALITION®

abcd
after
breast cancer
diagnosis

the power of one-to-one



NATIONAL BREAST CANCER FOUNDATION, INC.®



PINK LABEL LEOPARD ACCENT HOODIE
99129-17VW STARTING AT \$80



PINK LABEL ULTRA-LIGHT J02 HALF HELMET
MEETS DOT SAFETY STANDARD FMVSS 218
98326-17VX \$230



PINK LABEL 3-IN-1 MESH JACKET
AVAILABLE IN REGULAR, PETITE AND TALL
98319-17VW STARTING AT \$185



PINK LABEL STITCHED FLEECE JACKET
AVAILABLE IN REGULAR, PETITE AND TALL
98579-17VW STARTING AT \$110



PINK LABEL PERFORATED GLOVES
98353-17VW \$55



— LOOK GREAT —
FOR A GOOD CAUSE



PINK LABEL LEOPARD ACCENT HEADWRAP
 99569-17VW \$20



PINK LABEL BURNOUT HEADWRAP
 99568-17VW \$20



PINK LABEL CHARM DROP EARRINGS
 99564-17VW \$25



PINK LABEL LEOPARD INFINITY SCARF
 99571-17VW \$35



PINK LABEL METALLIC FLAT TOP CAP
 99570-17VW \$25



PINK LABEL CHARM BRACELET
 99563-17VW \$35



PINK LABEL CHARM NECKLACE
 99562-17VW \$45



PINK LABEL WAFFLE KNIT HENLEY
 99145-17VW STARTING AT \$65



PINK LABEL LEOPARD ACCENT TEE
 99148-17VW STARTING AT \$55

LASTING FIT. LONG-HAUL COMFORT.

Chilly mornings or warm afternoons, we've got you covered. From insulated leather jackets to lightweight vests, our outerwear adapts to any conditions.

MEN'S



SYNTHESIS POCKET SYSTEM LEATHER JACKET
PLENTY OF STORAGE, INCLUDING TWO WATERPROOF PHONE POCKETS. FRONT AND BACK VENTING. AVAILABLE IN REGULAR AND TALL. 98118-17VM STARTING AT \$475



SYNTHESIS POCKET SYSTEM LEATHER/TEXTILE VEST
COTTON CANVAS WITH BUFFALO LEATHER. EXTERIOR POCKETS UNZIP TO REVEAL A TOTAL OF SIX ADDITIONAL POCKETS. 98120-17VM STARTING AT \$195



VOTARY LEATHER JACKET
LIGHTWEIGHT COWHIDE LEATHER. FRONT AND BACK VENTING. AVAILABLE IN REGULAR AND TALL. 98119-17VM STARTING AT \$450



RAMSEY CLUB VEST
AVAILABLE IN REGULAR AND TALL. 98578-17VM STARTING AT \$89



RIDE HARD OR STAY HOME

STAY COOL: MESH JACKETS

- Lightweight protection from the elements and breathable coverage makes mesh jackets an ideal choice for warm-weather riding.
- From the basic to highly functional, mesh jackets have versatility to be worn in a variety of conditions.



AFFINITY MESH RIDING JACKET
AVAILABLE IN REGULAR AND TALL
98296-17VM STARTING AT \$135

BIKE SHOWN:
2016 ROAD GLIDE® SPECIAL

SUIT UP AND ROLL OUT



WOMEN'S ESSENTIAL CLUB VEST
LAYER IT UNDER A RIDING JACKET FOR ADDED WARMTH, OR WEAR IT BY ITSELF TO SHOW OFF YOUR PATCHES. PLAIN BACK ALLOWS FOR CUSTOMIZATION. 98580-17VW STARTING AT \$79



MEN'S RAIN PANT WITH RAIN GAITER
AVAILABLE IN REGULAR AND TALL 98316-17VM STARTING AT \$135



WOMEN'S ESTEEM SOFT SHELL RIDING JACKET
WINDPROOF TO BLOCK OUT THE COLD. BODY ARMOR POCKETS AT ELBOWS, SHOULDERS AND BACK. AVAILABLE IN REGULAR, PETITE AND TALL. 98318-17VW STARTING AT \$150



RIDING JACKETS

All Harley-Davidson® riding jackets include special features designed to improve your comfort while riding:

- Action back
- Pre-curved sleeves
- Internal and external pockets
- Body armor pockets at elbows and shoulders



REMOVABLE LINER

MEN'S ZEALOT 3-IN-1 SOFT SHELL RIDING JACKET
WINDPROOF TO BLOCK OUT COLD AIR. REMOVABLE FULL SLEEVE FLEECE HOODIE WITH 3M™ SCOTCHLITE™ REFLECTIVE MATERIAL FOR ENHANCED VISIBILITY. AVAILABLE IN REGULAR AND TALL. 98294-17VM STARTING AT \$215



WATERPROOF LINER



MEN'S MECCA TEXTILE & MESH RIDING JACKET
REMOVABLE WATERPROOF LINER. 3M™ SCOTCHLITE™ REFLECTIVE MATERIAL FOR ENHANCED VISIBILITY. AVAILABLE IN REGULAR AND TALL. 98295-17VM STARTING AT \$250

GEAR UP FROM YOUR HEAD DOWN



When it comes to helmets, our priority is protection. We work with industry-leading manufacturers to develop cutting-edge helmets that are engineered to maximize safety, increase comfort, and enhance the ride. H-D® helmets feature:

FEATURES

- Tinted Sun Shield – Added protection from sun glare
- Adjustable Fit Technology – Adjust the comfort fit up or down a half size for unmatched levels of comfort
- Lightweight models – The lighter the helmet, the more comfortable it is to wear
- Washable removable inner liners to keep your helmet fresh
- Venting to keep you cool



MEN'S LINCOLN M02 MODULAR HELMET
MEETS DOT SAFETY STANDARD FMVSS 218
98306-17VX \$195

**BIKE SHOWN:
FAT BOY®**



STYLISH OPTIONS

— FOR SAFER RIDING —



MEN'S MAYWOOD INTERCHANGEABLE SUN SHIELD H27 3/4 HELMET
MEETS DOT SAFETY STANDARD FMVSS 218 98304-17VX \$160

VERSATILE - REMOVABLE VISOR/SHIELD TO WEAR THREE WAYS: WITH VISOR/NO SHIELD; WITH SHIELD/NO VISOR; NO SHIELD/NO VISOR.



WOMEN'S PIVOT INTERCHANGEABLE SUN SHIELD H27 3/4 HELMET
MEETS DOT SAFETY STANDARD FMVSS 218 98328-17VX \$160

**SHOWN:
MEN'S COLLINS SUN SHIELD
M03 5/8 HELMET**

MEN'S DELTON SUN SHIELD J04 5/8 HELMET

- H-D® EXCLUSIVE 5/8 SHELL PROVIDES MORE COVERAGE THAN HALF SHELLS
- BUILT-IN SPEAKER POCKETS FIT P&A COMMUNICATION HEADSET SPEAKERS
- MEETS DOT SAFETY STANDARD FMVSS 218 98308-17VX \$175



MEN'S COLLINS SUN SHIELD M03 5/8 HELMET
MEETS DOT SAFETY STANDARD FMVSS 218 98307-17VX \$115



WOMEN'S IMPULSIVE DIAL FIT B03 HALF HELMET
DIAL FIT SYSTEM ADJUSTS HELMET FOR UNMATCHED LEVELS OF COMFORT. MEETS DOT SAFETY STANDARD FMVSS 218 98325-17VX \$195



SHOWN:
WOMEN'S LANDSCAPE AIRFIT™ SUN SHIELD
X03 FULL-FACE HELMET

AIRFIT™ CUSTOM COMFORT TECHNOLOGY



WOMEN'S LANDSCAPE AIRFIT™ SUN SHIELD
X03 FULL-FACE HELMET
MEETS DOT SAFETY STANDARD FMVSS 218
98327-17VX \$225



MEN'S FRILL AIRFIT™ SUN SHIELD
X03 FULL-FACE HELMET
MEETS DOT SAFETY STANDARD FMVSS 218
98305-17VX \$225

AIRFIT™ LINER INFLATION SYSTEM
PROVIDES A CUSTOMIZED COMFORT
FIT ON CHEEKS AND SIDE BY PUMPING
THE INFLATION BALL.



— GLOVES WITH — GRIT & GRIP



SHOWN: MEN'S PASSING LINK
FINGERLESS GLOVES



**MEN'S PASSING LINK
FINGERLESS GLOVES**
98351-17VM \$50



MEN'S CAVALIER MESH GLOVES
98350-17VM \$25

FEATURES

With innovations like pre-curved fingers and comfort seams, we're taking glove function and performance to new levels.

Harley-Davidson offers a comprehensive glove collection including fingerless, full-finger and gauntlet-style gloves.

ENGINEERED WITH :

- **Comfort seams**
- **Waterproof**
- **Touchscreen**



MEN'S LAMBENT LED GLOVES
BUILT-IN MINI LED LIGHT ON INDEX FINGER
PROVIDES SOLID OR FLASHING LIGHT.
INCLUDES 2 CR2032L LITHIUM BATTERIES FOR
APPROXIMATELY 8 HOURS. 98352-17VM \$65



**WOMEN'S GAGE LEATHER
GAUNTLET GLOVES**
98354-17VW \$90



WOMEN'S THERMAL GLOVE LINERS
98223-16VW \$20

SHOWN: MEN'S CAVALIER
MESH GLOVES



SHOWN: MEN'S LAMBENT
LED GLOVES

YOU'VE NEVER BEEN DOWN THIS ROAD

The journey begins the moment you throw a leg over a Harley-Davidson® motorcycle. It's about more than getting from A to B. It's about the feeling of living for the moment. The adventures you discover. The bonds you build. The stories you collect. And now, with the 2017 Harley-Davidson® motorcycles, the journey is more powerful than ever. With 36 distinct models, you have the power to choose one that perfectly fits your riding style. Discover how the new, more powerful touring engine and confidence-inspiring front and rear suspension will transform your ride. Then, schedule your Discover More Test Ride and feel the difference for yourself. Visit www.h-d.com

LIVE YOUR LEGEND™.



BIKE SHOWN:
STREET GLIDE® SPECIAL

STYLE IN EVERY STITCH

What's more important is how you'll feel. Real. Comfortable. Authentic down to the last detail.

SCROLL SKULL HOODED HENLEY
99131-17VW STARTING AT \$60



GENUINE CLASSIC DENIM SHIRT
99159-17VW STARTING AT \$75



**SKINNY
LOW-RISE JEANS**
AVAILABLE IN REGULAR,
PETITE AND TALL
99135-17VW
STARTING AT \$75



**SHOWN:
WOMEN'S SKINNY
LOW-RISE JEANS**

WOMEN'S CLASSICS

WHAT MAKES A CLASSIC? Timeless details like distressed graphics, embroidered patches and signature H-D colors. Tanks, tops and hoodies that flatter and fit, year after year, ride after ride.



CLASSIC COLORBLOCKED HOODIE
99125-17VW STARTING AT \$80



CLASSIC NOTCH-NECK TANK
99140-17VW STARTING AT \$30



CLASSIC COLORBLOCKED ZIP-FRONT SHIRT
99170-17VW STARTING AT \$70



CLASSIC COLORBLOCKED V-NECK TEE
99142-17VW STARTING AT \$55



PERFORMANCE GENUINE TEE
WITH COLDBLACK® TECHNOLOGY
99139-17VW STARTING AT \$55

LOOK HOT. CHILL OUT.



PERFORMANCE EAGLE TEE
WITH COLDBLACK® TECHNOLOGY
99138-17VW STARTING AT \$55

Feel up to 9 degrees cooler. Coldblack's protective finish provides sun reflection and protection against UV rays.



QUEST FOR ENDLESS ROADS LEADS TO ENDLESS DISCOVERIES

The farther you go, the more you discover. The more you discover, the farther you want to go. In the saddle, you find out things you didn't know about the world. And things you didn't know about yourself. We've built our long-haul touring motorcycles to make you feel just right exploring this great big world. And the things we've discovered along the way make the ride more satisfying than ever this year. Take a test ride and feel the difference for yourself.

WWW.H-D.COM/TESTRIDE

MEN'S IRON BLOCK COLLECTION



SHOWN: MEN'S
IRON BLOCK HOODIE



IRON BLOCK PULLOVER
99008-17VM STARTING AT \$70



IRON BLOCK HOODIE
99000-17VM STARTING AT \$85



IRON BLOCK LONG SLEEVE TEE
99010-17VM STARTING AT \$45

COMFORTABLE
 FROM DAY ONE



SHOWN: MEN'S
 IRON BLOCK HENLEY



IRON BLOCK SHIRT
 99018-17VM STARTING AT \$65



IRON BLOCK RAGLAN TEE
 99011-17VM STARTING AT \$40



IRON BLOCK HENLEY
 99007-17VM STARTING AT \$70



IRON BLOCK PULLOVER HOODIE
 99001-17VM STARTING AT \$80



IRON BLOCK CASUAL JACKET
 AVAILABLE IN REGULAR AND TALL. 98577-17VM STARTING AT \$130



IRON BLOCK LONG SLEEVE SHIRT
 99020-17VM STARTING AT \$70



The Men's Iron Block Collection sets the standard with classic styling and laid-back comfort. Fabrics feature a reverse pigment wash for an oil-washed, lived-in look. Each piece is proudly branded with H-D screenprints, embroidery, applique and patches.

MEN'S



PERFORMANCE LONG SLEEVE SHIRT WITH
COLDBLACK® TECHNOLOGY 99017-17VM
STARTING AT \$80



PERFORMANCE SHIRT WITH COLDBLACK®
TECHNOLOGY 99016-17VM STARTING AT \$70



PERFORMANCE POLO WITH COLDBLACK®
TECHNOLOGY 99006-17VM STARTING AT \$70



PERFORMANCE LONG SLEEVE TEE WITH
COLDBLACK® TECHNOLOGY 99005-17VM
STARTING AT \$70

COLD IS THE NEW BLACK

COLDBLACK® TECHNOLOGY

Clothing featuring coldblack® protective finish offers you double protection from the elements. They reflect up to 80% of heated rays resulting in up to 9°F cooler body temperature, and provide up to UPF-30 Protection against UV rays both on and off the bike.



HARLEY-DAVIDSON®





BLACK LABEL

IT'S WHAT YOU RIDE,

AND WHAT YOU STAND FOR.





BLACK LABEL

YOU KNOW WHO YOU ARE

Our Black Label Collection lets you enforce a dress code all your own. Featuring subtle graphics, a slimmer fit and moto-inspired designs, it's true H-D style that turns heads coming or going.



SHOWN:
MEN'S TEXTURED COTTON
POPLIN SHIRT

WOMEN'S SINCE 1903
PULLOVER HOODIE

WOMEN'S SINCE 1903 PULLOVER HOODIE
99187-17VW \$65



WOMEN'S #1 SKULL DENIM SHIRT
99188-17VW \$75



MEN'S TEXTURED COTTON POPLIN SHIRT
99025-17VM STARTING AT \$75



WOMEN'S WORK-WEAR
INSPIRED GOAT SKIN GLOVES
98355-17VW \$40

ACCESSORIES WITH ATTITUDE



MEN'S PHANTOM LOGO CAP
99455-17VM \$20



MEN'S EAGLE BIKER WALLET
99462-17VM \$60



MEN'S EAGLE TRI-FOLD WALLET
99463-17VM \$45



MEN'S EAGLE 39THIRTY® CAP
99459-17VM \$30



MEN'S CHAIN STITCH 59FIFTY® CAP
99461-17VM \$35



WOMEN'S #1 COLORBLOCKED FLAT TOP CAP
99566-17VW \$30



WOMEN'S LACED & EYELET FLAT TOP CAP
99567-17VW \$30



**MEN'S PERFORMANCE ICONIC CAP WITH
DELTA TECHNOLOGY** 99456-17VM \$30



**MEN'S PERFORMANCE EAGLE CAP WITH
DELTA TECHNOLOGY** 99458-17VM \$30



WOMEN'S COLORBLOCKED LOGO CAP
99565-17VW \$30



Downswept Wing Stretch Bracelet
99560-17VW \$35



Downswept Wing Necklace
99559-17VW \$45



Downswept Wing Drop Earrings
99561-17VW \$25

DELTA TECHNOLOGY

Lighter, sleeker design and construction with reduced stitching. Thermal regulating, antibacterial inner seam tape. Quick-dry inner sweatband. Stain-block technology diffuses sweat through the undersivor preventing sweat stains on the cap's crown.

#1 CERAMIC MUG
99204-17V \$15



ACCESSORIES



RESIN ENGINE CLOCK
99202-17V \$65



LOGO DOUBLE OLD FASHIONED GLASS
99201-17V \$10

— LET THEM KNOW —
YOU'D RATHER BE
— RIDING —



MATTE SKULL CERAMIC MUG
99203-17V \$25



BLACK TRAVEL MUG
99205-17V \$20

COME VISIT US AT:



P.O. Box 241057
Milwaukee WI 53224-9995

CATALOG CODE

CUSTOMER CODE

**YOU'VE NEVER FELT
ANYTHING LIKE
THIS BEFORE**

**THE ALL-NEW
MILWAUKEE-EIGHT™
ENGINE**

EXPERIENCE IT FOR YOURSELF.

The 2017 touring motorcycles from Harley-Davidson, are powered by the all-new Milwaukee-Eight™ engine.

BIGGER. STRONGER. MORE REFINED.

The Milwaukee-Eight™ engine delivers up to 10 percent more torque for quicker accelerations and a new heat management system to make your time on the seat more comfortable.*

**DISCOVER THE DIFFERENCE. VISIT US TODAY
TO TEST RIDE ONE FOR YOURSELF.**

* All comparisons in this booklet are drawn between new 2016 Touring models and new 2017 Touring models.

Selection varies by dealership. Prices listed are generally the Manufacturer's Suggested Retail Price (MSRP), excluding taxes and shipping, and are subject to change without notice. Prices at local dealerships may vary. All online orders will be fulfilled and shipped by Harley-Davidson Motor Company as the agent for the Selling Dealer. All taxes are extra. Harley-Davidson reserves the right without prior notice to discontinue at any time any of the items herein or change specifications or designs without incurring any obligation to the customer. All items are subject to availability and prior sale by our dealers. ©2016 H-D or its Affiliates. Harley-Davidson, H-D, MotorClothes, and the Bar & Shield logo are among the trademarks of H-D U.S.A., LLC, 3700 W. Juneau Avenue, Milwaukee, WI 53208. All third-party trademarks are the property of their respective owners.

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