





### SARAH'S STORY

Sarah was diagnosed with breast cancer at age 33. Living in South America at the time, she had to come home to the U.S. for her treatments. In June, she will be two years cancer free. She is a member of the Los Angeles chapter of Young Survival Coalition.



abcd -afterbreast cancer diagnosis



the power of one-to-one



PINK LABEL LEOPARD ACCENT HOODIE 99129-17VW STARTING AT \$80



PINK LABEL ULTRA-LIGHT JO2 HALF HELMET MEETS DOT SAFETY STANDARD FMVSS 218 98326-17VX \$230



PINK LABEL 3-IN-1 MESH JACKET AVAILABLE IN REGULAR, PETITE AND TALL 98319-17VW STARTING AT \$185





**PINK LABEL PERFORATED GLOVES** 98353-17VW \$55





PINK LABEL LEOPARD ACCENT HEADWRAP 99569-17VW \$20



PINK LABEL LEOPARD INFINITY SCARF 99571-17VW \$35



**PINK LABEL BURNOUT HEADWRAP** 99568-17VW \$20



PINK LABEL METALLIC FLAT TOP CAP 99570-17VW \$25



PINK LABEL CHARM DROP EARRINGS 99564-17VW \$25



PINK LABEL CHARM BRACELET 99563-17VW \$35



Halley Pavidjon

PINK LABEL LEOPARD ACCENT TEE 99148-17VW STARTING AT \$55

# LONG-HAUL COMFORT.

Chilly mornings or warm afternoons, we've got you covered. From insulated leather jackets to lightweight vests, our outerwear adapts to any conditions.



**SYNTHESIS POCKET SYSTEM LEATHER JACKET**PLENTY OF STORAGE, INCLUDING TWO WATERPROOF PHONE POCKETS. FRONT AND BACK VENTING. AVAILABLE IN



**SYNTHESIS POCKET SYSTEM LEATHER/TEXTILE VEST**COTTON CANVAS WITH BUFFALO LEATHER. EXTERIOR POCKETS
UNZIP TO REVEAL A TOTAL OF SIX ADDITIONAL POCKETS.
98120-17VM STARTING AT \$195



## MEN'S



**VOTARY LEATHER JACKET**LIGHTWEIGHT COWHIDE LEATHER. FRONT AND BACK VENTING.
AVAILABLE IN REGULAR AND TALL. 98119-17VM STARTING AT \$450



RAMSEY CLUB VEST AVAILABLE IN REGULAR AND TALL. 98578-17VM STARTING AT \$89





## RIDE HARD OR STAY HOME



# AND ROLL OUT



#### **WOMEN'S ESSENTIAL CLUB VEST**

LAYER IT UNDER A RIDING JACKET FOR ADDED WARMTH, OR WEAR IT BY ITSELF TO SHOW OFF YOUR PATCHES. PLAIN BACK ALLOWS FOR CUSTOMIZATION.



## RIDING JACKETS

All Harley-Davidson® riding jackets include special features designed to improve your comfort while riding:

Action back

**MEN'S RAIN PANT WITH RAIN GAITER** 

AVAILABLE IN REGULAR AND TALL 98316-17VM STARTING AT \$135

- Pre-curved sleeves
- Internal and external pockets
- Body armor pockets at elbows and shoulders



MEN'S ZEALOT 3-IN-1 SOFT SHELL RIDING JACKET

WINDPROOF TO BLOCK OUT COLD AIR. REMOVABLE
FULL SLEEVE FLEECE HOODIE WITH 3M™ SCOTCHLITE™ REFLECTIVE
MATERIAL FOR ENHANCED VISIBILITY. AVAILABLE IN
REGULAR AND TALL. 98294-17VM STARTING AT \$215





WATERPROOF LINER



MEN'S MECCA TEXTILE & MESH RIDING JACKET
REMOVABLE WATERPROOF LINER. 3M™ SCOTCHLITE™
REFLECTIVE MATERIAL FOR ENHANCED VISIBILITY. AVAILABLE
IN REGULAR AND TALL. 98295-17VM STARTING AT \$250



# STYLISH OPTIONS

—FOR SAFER RIDING —

#### **MEN'S DELTON SUN SHIELD J04 5/8 HELMET**

- H-D® EXCLUSIVE 5/8 SHELL PROVIDES MORE COVERAGE THAN HALF SHELLS
- BUILT-IN SPEAKER POCKETS FIT P&A COMMUNICATION HEADSET SPEAKERS
- MEETS DOT SAFETY STANDARD FMVSS 218 98308-17VX \$175





MEN'S MAYWOOD INTERCHANGEABLE SUN SHIELD H27 3/4 HELMET
MEETS DOT SAFETY STANDARD FMVSS 218 98304-17VX \$160

VERSATILE - REMOVABLE VISOR/SHIELD TO WEAR THREE WAYS: WITH VISOR/NO SHIELD; WITH SHIELD/NO VISOR; NO SHIELD/NO VISOR.



**WOMEN'S PIVOT INTERCHANGEABLE SUN SHIELD H27 3/4 HELMET**MEETS DOT SAFETY STANDARD FMVSS 218 98328-17VX \$160



MEN'S COLLINS SUN SHIELD MO3 5/8 HELMET MEETS DOT SAFETY STANDARD FMVSS 218 98307-17VX \$115



WOMEN'S IMPULSIVE DIAL FIT BO3 HALF HELMET
DIAL FIT SYSTEM ADJUSTS HELMET FOR UNMATCHED
LEVELS OF COMFORT. MEETS DOT SAFETY STANDARD
FMVSS 218 98325-17VX \$195



# CUSTOM COMFORT TECHNOLOGY



WOMEN'S LANDSCAPE AIRFIT™ SUN SHIELD XO3 FULL-FACE HELMET MEETS DOT SAFETY STANDARD FMVSS 218 98327-17VX \$225



MEN'S FRILL AIRFIT™ SUN SHIELD XO3 FULL-FACE HELMET MEETS DOT SAFETY STANDARD FMVSS 218 98305-17VX \$225

### **AIRFIT™ LINER INFLATION SYSTEM**

PROVIDES A CUSTOMIZED COMFORT FIT ON CHEEKS AND SIDE BY PUMPING THE INFLATION BALL.







MEN'S PASSING LINK FINGERLESS GLOVES 98351-17VM \$50



MEN'S CAVALIER MESH GLOVES 98350-17VM \$25

### **FEATURES**

With innovations like pre-curved fingers and comfort seams, we're taking glove function and performance to new levels.

Harley-Davidson offers a comprehensive glove collection including fingerless, full-finger and gauntlet-style gloves.

#### **ENGINEERED WITH:**

- Comfort seams
- Waterproof
- Touchscreen



MEN'S LAMBENT LED GLOVES
BUILT-IN MINI LED LIGHT ON INDEX FINGER
PROVIDES SOLID OR FLASHING LIGHT.
INCLUDES 2 CR2032L LITHIUM BATTERIES FOR
APPROXIMATELY 8 HOURS. 98352-17VM \$65



WOMEN'S GAGE LEATHER GAUNTLET GLOVES 98354-17VW \$90



**WOMEN'S THERMAL GLOVE LINERS** 98223-16VW \$20





The journey begins the moment you throw a leg over a Harley-Davidson® motorcycle. It's about more than getting from A to B. It's about the feeling of living for the moment. The adventures you discover. The bonds you build. The stories you collect. And now, with the 2017 Harley-Davidson® motorcycles, the journey is more powerful than ever. With 36 distinct models, you have the power to choose one that perfectly fits your riding style. Discover how the new, more powerful touring engine and confidence-inspiring front and rear suspension will transform your ride. Then, schedule your Discover More Test Ride and feel the difference for yourself. Visit www.h-d.com



# STYLE-IN EVERY STITCH

What's more important is how you'll feel. Real. Comfortable. Authentic down to the last detail.





**GENUINE CLASSIC DENIM SHIRT** 99159-17VW STARTING AT \$75





SKINNY LOW-RISE JEANS AVAILABLE IN REGULAR, PETITE AND TALL 99135-17VW STARTING AT \$75



WHAT MAKES A CLASSIC? Timeless details like distressed graphics, embroidered patches and signature H-D colors. Tanks, tops and hoodies that flatter and fit, year after year, ride after ride.



CLASSIC COLORBLOCKED HOODIE 99125-17VW STARTING AT \$80



**CLASSIC NOTCH-NECK TANK** 99140-17VW STARTING AT \$30



CLASSIC COLORBLOCKED ZIP-FRONT SHIRT 99170-17VW STARTING AT \$70



**CLASSIC COLORBLOCKED V-NECK TEE** 99142-17VW STARTING AT \$55



# LOOK HO. CHIL OU.



Feel up to 9 degrees cooler. Coldblack's protective finish provides sun reflection and protection against UV rays.

27







IRON BLOCK PULLOVER
99008-17VM STARTING AT \$70



IRON BLOCK HOODIE 99000-17VM STARTING AT \$85



IRON BLOCK LONG SLEEVE TEE 99010-17VM STARTING AT \$45



The Men's Iron Block Collection sets the standard with classic styling and laid-back comfort. Fabrics feature a reverse pigment wash for an oil-washed, lived-in look. Each piece is proudly branded with H-D screenprints, embroidery, applique and patches.



**IRON BLOCK SHIRT** 99018-17VM STARTING AT \$65



IRON BLOCK PULLOVER HOODIE 99001-17VM STARTING AT \$80



**IRON BLOCK RAGLAN TEE** 99011-17VM STARTING AT \$40



**IRON BLOCK HENLEY** 

99007-17VM STARTING AT \$70

**IRON BLOCK CASUAL JACKET**AVAILABLE IN REGULAR AND TALL. 98577-17VM STARTING AT \$130



EST. 1903

IRON BLOCK LONG SLEEVE SHIRT 99020-17VM STARTING AT \$70



# 

### COLDBLACK® TECHNOLOGY

Clothing featuring coldblack® protective finish offers you double protection from the elements. They reflect up to 80% of heated rays resulting in up to 9°F cooler body temperature, and provide up to UPF-30 Protection against UV rays both on and off the bike.

## MEN'S



PERFORMANCE LONG SLEEVE SHIRT WITH COLDBLACK® TECHNOLOGY 99017-17VM STARTING AT \$80

PERFORMANCE SHIRT WITH COLDBLACK®
TECHNOLOGY 99016-17VM STARTING AT \$70



PERFORMANCE POLO WITH COLDBLACK®
TECHNOLOGY 99006-17VM STARTING AT \$70



PERFORMANCE LONG SLEEVE TEE WITH COLDBLACK® TECHNOLOGY 99005-17VM STARTING AT \$70





## YOU KNOW WHO YOU ARE

Our Black Label Collection lets you enforce a dress code all your own. Featuring subtle graphics, a slimmer fit and moto-inspired designs, it's true H-D style that turns heads coming or going.



**WOMEN'S SINCE 1903 PULLOVER HOODIE** 

99187-17VW \$65

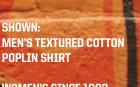
WOMEN'S #1 SKULL DENIM SHIRT 99188-17VW \$75











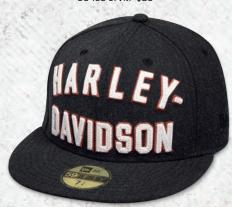
MEN'S TEXTURED COTTON POPLIN SHIRT

WOMEN'S SINCE 1903 PULLOVER HOODIE

# ACCESSORIES WITH ATTUDE



MEN'S PHANTOM LOGO CAP 99455-17VM \$20



MEN'S CHAIN STITCH 59FIFTY® CAP 99461-17VM \$35



MEN'S PERFORMANCE EAGLE CAP WITH DELTA TECHNOLOGY 99458-17VM \$30



MEN'S EAGLE 39THIRTY® CAP 99459-17VM \$30



MEN'S PERFORMANCE ICONIC CAP WITH DELTA TECHNOLOGY 99456-17VM \$30

### **DELTA TECHNOLOGY-**

Lighter, sleeker design and construction with reduced stitching. Thermal regulating, antibacterial inner seam tape. Quick-dry inner sweatband. Stain-block technology diffuses sweat through the undervisor preventing sweat stains on the cap's crown.



MEN'S EAGLE BIKER WALLET 99462-17VM \$60



WOMEN'S #1 COLORBLOCKED FLAT TOP CAP 99566-17VW \$30



WOMEN'S COLORBLOCKED LOGO CAP 99565-17VW \$30



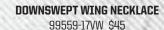
DOWNSWEPT WING STRETCH BRACELET 99560-17VW \$35



MEN'S EAGLE TRI-FOLD WALLET 99463-17VM \$45



**WOMEN'S LACED & EYELET FLAT TOP CAP** 99567-17VW \$30





DOWNSWEPT WING DROP EARRINGS 99561-17VW \$25

40

**#1 CERAMIC MUG** 99204-17V \$15



# 

## **ACCESSORIES**



RESIN ENGINE CLOCK 99202-17V \$65



LOGO DOUBLE OLD FASHIONED GLASS 99201-17V \$10



MATTE SKULL CERAMIC MUG 99203-17V \$25



BLACK TRAVEL MUG 99205-17V \$20

### **COME VISIT US AT:**

\* All comparisons in this booklet are drawn between new 2016

Touring models and new 2017 Touring models.



CATALOG CODE

CUSTOMER CODE

©2016 H-D or its Affiliates. Harley-Davidson, H-D, MotorClothes, and the Bar & Shield logo are among the

trademarks of H-D U.S.A., LLC, 3700 W. Juneau Avenue, Milwaukee, WI 53208. All third-party trademarks

Part Number 94500183

are the property of their respective owners.

